

# NACo AI Leadership Academy

Empowering County Government Leaders for the Future

## About the Program

The NACo AI Leadership Academy is an innovative program designed to equip frontline county government leaders with the knowledge and tools to understand and utilize AI, enhancing operational efficiency, organizational effectiveness, and value for their constituents.

## Six Practical Modules

**Introduction to AI:** Explore AI's history, technologies, societal impact, and an AI playbook for leaders.

**The Promise & Peril of AI:** Understand AI's unique opportunities and challenges in the digital transformation era.

**Your AI Roadmap:** Navigate AI's potential and pitfalls, set expectations, and measure stakeholder impact.

**Leading People & AI:** Lead digital transformation by focusing on people, not just technology.

**AI Optimization, Meaning & Purpose:** Ground AI optimization in ethical awareness, regulatory compliance, customer safety, and workforce impact.

**What's Next - Three Horizons:** Plan, operationalize, and leverage projects, programs, and progress over three horizons.

## Program Features



**Expert Leadership Coaches:** Keeps participants on track.



**World-Class Faculty:** Includes prominent leaders from public, private, and academic sectors.



**Practical, Actionable Insights:** Immediate application to real-world challenges.

## Enhance Your Leadership

April 7th & November 3rd

Demystify AI with practical cases, frameworks, and tools. Increase your confidence to lead with AI for good governance.

This program offers lessons from highly effective government leaders, proven industry executives, researchers, professors from top universities, and subject matter experts. An online Leadership Coach will guide participants through pressing issues such as understanding the power of AI, mitigating its risks, and navigating the complexities of change brought on by AI.

- ✓ 6 Weeks Long
- ✓ Fully Facilitated Online
- ✓ Made for Current and Emerging Leaders

## Enroll Today

Visit [NACo AI Leadership Academy](#) or email [lukea@pdaleadership.com](mailto:lukea@pdaleadership.com)