



MARYLAND
Association of
COUNTIES

SERDI 2014 Annual Professional Development Conference

**Our Relationships and Our Future –
Our Relationships With Municipal
And County Associations**



Maryland Overview

- 🏰 **Area of 12.4 thousand miles (42nd in land area)**
- 🏰 **Population of ~5.8 million (5th in population density)**
- 🏰 **FY 2015 State Operating Budget – \$38.9 B**
- 🏰 **Diverse Geography – “America in Miniature”**
- 🏰 **Chesapeake Bay Watershed & Over 7,700 miles of Shoreline**
- 🏰 **Key Industries – Federal Government, Hi-Tech, Bio-Tech, Medicine, Military, Agriculture (Crops + Poultry)**
- 🏰 **Major Policy Concerns – Federal Chesapeake Bay Total Maximum Daily Load, State Usurpation of Local Land Use Autonomy, State Greenhouse Gas Reduction Plan**









Local Governments In Maryland

- 🏰 **23 Counties and 156 Municipalities (counting Baltimore City 24/157 total)**
- 🏰 **County Population – Montgomery County (just over 1 million) to Kent County (~20,000)**
- 🏰 **County Population Density – Baltimore City (~7,700 person per square mile) to Garrett County (~ 46 persons per square mile)**
- 🏰 **FY 2014 County Operating Budgets – Montgomery County (\$4.5 B) to Somerset County (\$37.3 M)**
- 🏰 **Counties Very Strong in Maryland & Provide Broad Range of Services**









Regional Development Councils In Maryland

-  **7 Regional Development Councils**
 -  **Baltimore Metropolitan Council**
 -  **Metropolitan Washington Council of Governments**
 -  **Tri-County Council for Southern Maryland**
 -  **Tri-County Council for Western Maryland**
 -  **Upper Shore Regional Council**
 -  **Mid-Shore Regional Council**
 -  **Tri-County Council for the Lower Shore**
-  **Councils Range in Resources, Ability, and Sophistication**
-  **Every County Is a Member in At Least One of the Development Councils**



Building the Relationship

-  **Know the Needs of Your Local Governments**
-  **Know the Capabilities of Your Local Government Associations**
-  **Relationships Take Work/Ongoing Effort**
-  **Personality Issues**
-  **Reach Out At All Levels**
-  **Don't Play Favorites**
-  **Be Honest and Up Front**
-  **Avoid Partisan Entanglements**
-  **Collaborate – Don't Mandate**



What's In It For Me?

-  Partner on Legislative & Regulatory Issues
-  Partner on Litigation Issues
-  Budget and Policy Updates
-  Association Conferences (Booths, Meetings)
-  Access to Professional Affiliates (Planners, Public Works, etc.)
-  Joint Symposia, Briefings, and Regional Meetings
-  Association Representation at Your Meetings
-  Advice and Technical Assistance
-  Notice & News Distribution
-  Insurance and Risk Management Services
-  Better Buy-In for Regional Planning



Contact Information

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