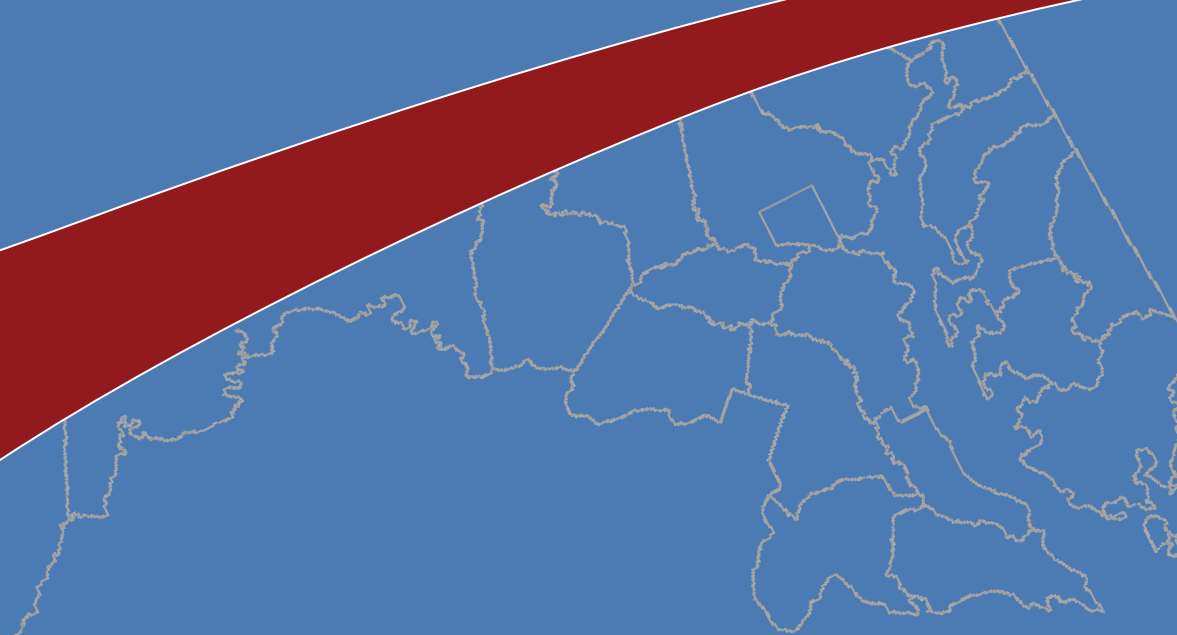


*Maryland Association of Counties*



# Public Private Partnership Symposium

Tuesday, July 12, 2011  
Baltimore County Agricultural Center  
1114 Shawan Road, Cockeysville, MD 21030



# Public Private Partnership Symposium

Public Private Partnerships can enhance county services while building relationships with private stakeholders - all while enabling a positive impact on your budget's bottom line. Attend this MACo sponsored event to hear about successful Maryland county partnerships, and how they might translate to new ideas for your jurisdiction. The event will conclude with a roundtable discussion in which all attendees are invited to participate. Come ask your questions about how to implement a Public Private Partnership, discuss successes and pitfalls in past projects, and learn how your county can think outside of the box to design and benefit from your own Public Private Partnership.

## **Partnership Descriptions...**

### **Talbot County: Community Center Solar Array**

The Talbot County Department of Parks & Recreation, like many county agencies, sought ways to conserve both taxpayer resources and natural resources through better managing their facilities' energy consumption. They augmented an internal "Green-UP" program with a Project Sunburst grant through the Maryland Energy Administration -- accomplishing both of these goals. The county partnered up with the private sector to provide clean solar energy to the Talbot County Community Center, leveraging federal and private funding, to provide an immediate solution to their needs, and also brought expertise to the process they lacked. The county will present lessons learned during their experience as well as the challenges they posed along the way.

### **Montgomery County: Development Through Partnerships**

As a veteran participant in Public Private Partnerships large and small, Montgomery County's Economic Development department will discuss a variety of partnership projects currently in place in Montgomery County. They will discuss the "nuts and bolts" process of putting together and implementing a partnership, along with areas that afford the most growth in economic development and provide the most potential for citizen satisfaction and county benefit.

### **Baltimore City: Downtown Redevelopment and Public Building Partnerships**

Baltimore City faces challenges different from many jurisdictions, but their "downtown" strategies may point out opportunities that reach other jurisdictions as well. Speakers will discuss the efforts to bring about a major public services building by leveraging State and private support. The City's efforts to bring forth a new tourism-focused convention center will also highlight the opportunities for private sector support in major public projects.

### **Workforce Development: Continuing Education Partnerships**

Particularly during difficult economic times, businesses are concerned with a well-trained, well-educated workforce. From this common goal spring many opportunities for partnerships in education and job training. Hagerstown's Economic Development Commission has been invited to present its range of training options, where they partner with local businesses, the Hagerstown Community College, and regional training agencies to offer an array of options for citizens looking to get on track or get ahead professionally.

**July 12, 2011**

**Baltimore County Center for Maryland Agriculture and Farm Park  
1114 Shawan Road, Cockeysville, MD 21030**

8:30 a.m....Refreshments and Sign-in

9:00 a.m....Welcome by Baltimore County Economic Development Director, Daniel Gunderson

9:15 a.m....Partnership Presentations

- Talbot County
- Montgomery County
- Baltimore City
- Workforce Deve.lopment

11:15 a.m....Guided Discussion

12:30 p.m....Lunch



**Registration Form**

**This event is FREE, but you must RSVP by July 1, 2011.  
Please send the following form to Emily Hollis  
via email at [ehollis@mdcounties.org](mailto:ehollis@mdcounties.org) or via fax to 410-268-1775**

Name: \_\_\_\_\_

First

MI

LAST

Nickname for Badge: \_\_\_\_\_

Title: \_\_\_\_\_

Representing: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_



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Baltimore County Center for Maryland Agriculture and Farm Park

**Registration  
Materials**