

*Maryland Association of Counties*

*2011 Annual Summer Conference*

*New Energy,  
New Outcomes*



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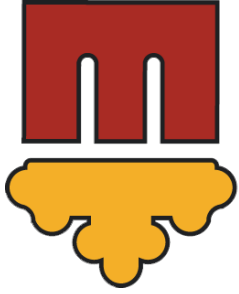
**August 17 - 20**

**Roland Powell  
Convention Center  
Ocean City, Maryland**

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**Registration  
Brochure**

# MACo Summer Conference



Local government officials make attending the MACo Summer Conference a priority because they gain knowledge and understanding of the most important issues facing local governments today. It is the perfect forum to share ideas and find solutions to challenges at home. Exhibitors demonstrate how to gain efficiencies, save money, and add value to public services. It is an opportunity for county officials to network with key players, create partnerships, and encourage needed collaboration towards better local government.

What pressing issues do you need to know more about? Renewable Energy? Sustainable Schools? Cybersecurity? Program Open Space? Social Media? County Financial Management? Energy Purchasing? Counties and National Health Care Reform? Stormwater Management? Grant-writing? PlanMaryland? Redistricting? See the schedule for the confirmed topics. And, visit our website at [www.mdcounties.org](http://www.mdcounties.org) for updates as they occur.

Are you concerned about the cost? The MACo Summer Conference is very affordable! Prices haven't changed since 2009!! For the lowest registration fee, register by July 1. Block your hotel room from one of the hotels listed on page 10 and receive a discounted hotel rate, too! Most of your meals are included in the price of registration. You can't afford to miss the learning and networking opportunities gained at the MACo Summer Conference!



There is no better venue for learning and sharing information with local government officials than the MACo Summer Conference. While the educational sessions, briefings, and meetings are relevant and thought-provoking, the benefit from *talking face-to-face with your colleagues* is immeasurable.

# Snapshot of Education Sessions

## General Sessions:

- ◆ Powering the Future: Meeting Maryland's Energy Needs
- ◆ People Power: Harnessing Citizen Energy Through Social Media
- ◆ Sustainable Schools: The Benefits of Building and Operating Green

## Affiliate Sessions:

- ◆ Maryland Access Point: One Stop Shop for Health and Support Services
- ◆ Cost-Drivers for County Corrections
- ◆ The Promise of Program Open Space
- ◆ Maintaining Maintenance of Effort: Changes and Challenges
- ◆ Energizing Communities through E-Learning and Downloadable Resources: 21st Century Libraries in Your Neighborhood
- ◆ What Do You Mean I Can't Speak Here? Regulating First Amendment Rights
- ◆ Energy Purchasing: Getting the Most Current for Your Currency
- ◆ How Will Health Care Reform Really Deliver?
- ◆ "WIP"ing the Chesapeake Into Shape
- ◆ Show Me the MONEY – Finding, Writing, and Implementing Grants
- ◆ Flipping the Switch: Shedding Some Light on Maryland's Transportation Funding Challenges
- ◆ Connecting Marylanders - One Broadband at a Time
- ◆ Lives on the Line - Coordinated Public Safety Communications
- ◆ Are You Ready? Preparing for an Environmental Disaster
- ◆ Reinventing Economic Development: Tapping Traditional Tools and New Resources
- ◆ Forum: Presenting PlanMaryland

## Academy Sessions:

- ◆ County Financial Management (Core)
- ◆ Employment Issues (Core)

## Special Sessions:

- ◆ Redistricting: An Elected Official's Challenge Every 10 Years
- ◆ Cybersecurity: Maryland's Key Role in Our Digital Defenses
- ◆ Efficient Communication and the Evolution of the Internet
- ◆ Human Resources Session TBD

## *Don't Forget...*

### **Fee Discount Ends**

**July 1.** Buy extra meal tickets in advance to save money.

### **The Big Exhibits**

**Show** includes vendors, state agencies, and our counties. Continental breakfast, breaks, and lunch are served inside both Exhibit Halls. Check out our list of exhibitors starting on page 6.

### **Argh, Matey! Break out your Pirate Hat**

and join your shipmates Thursday at the "**Pirates of the Chesapeake**" President's Reception.

### **The Crab Feast**

It's always a hit! Steamed blue crabs and other picnic fare with friends and colleagues.

### **Get on your feet and dance with *The***

**Klassix.** The kids are sure to enjoy Lollipop the Clown and Friends.

# Schedule of Events

## Why Should You Attend?

### MACo Summer Conference is your opportunity to...

- ◆ **LEARN**— Participate in educational sessions to help you gain knowledge and understanding of the most important issues facing local government today.
- ◆ **BRAINSTORM**—Discuss issues with your fellow county officials and find solutions that you can apply to your county's challenges.
- ◆ **INNOVATE**— Meet with hundreds of exhibitors and learn how to gain value, save money, and increase efficiency in public services.
- ◆ **COLLABORATE**—Network with key players, and create partnerships to benefit local government.
- ◆ **HAVE FUN**—Socialize with your peers, friends, and family. We hold a Crab Feast, several receptions, and a Kids Event that are sure to entertain and give you a fun and relaxing break!

[www.mdcounties.org](http://www.mdcounties.org)  
<http://twitter.com/ConduitStreet>

### Wednesday, August 17

7:00 am - 3:00 pm	Registration Open
7:30 am - 4:00 pm	Golf Tournament (Off-Site)
12:00 pm - 1:00 pm	<b>Boxed Lunch Session</b>

**No Conflict of Interest Here: Complying with New State Ethics Requirements**

Recent legislation (SB 315 of 2010) requires county conflict of interest and financial disclosure laws to be equivalent to or exceed State requirements. For many counties, this requires amending their local laws and acclimating their elected officials to new reporting requirements. Attorneys from the State Ethics Commission will discuss the new requirements and provide guidance to both county elected officials and attorneys so that every county will be able to comply with the new requirements.

12:00 pm - 1:00 pm	<b>Boxed Lunch Session</b>
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**Redistricting: An Elected Official's Challenge Every 10 Years**

The U.S. Constitution and the state constitution require Maryland to redraw its congressional and legislative district lines every 10 years following the census to maintain equal population. Local jurisdictions oversee their own redistricting processes. Speakers will discuss the redistricting process at the Federal, State and local level, legal considerations and requirements, and resources available to help jurisdictions survive this often daunting process.

1:00 pm - 3:00 pm	<b>Academy for Excellence in Local Governance Core Class</b>
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**Employment Issues**

A risk management approach to: (1) the interview, selection, and hiring of employees; (2) employee supervision; and (3) the termination of employment. Participants are able to set and use hiring, supervision, and termination guidelines, determine the training needs for line supervisions, and know how to apply state and federal employment laws, including Title 7 of the Civil Rights Act of 1964, and laws pertaining to sexual harassment, age discrimination, and the employment of people with

3:30 pm - 4:30 pm	<b>Special Session</b>
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**Cybersecurity: Maryland's Key Role in Our Digital Defenses**

Maryland already hosts major elements of the nation's intelligence infrastructure, and our well-educated workforce and geographic location make it a launching pad for America's redoubled investment in technological defense work. "Cybersecurity" is a major focus of our national homeland security objectives, and Maryland will play host to much of that effort. Speakers will offer Congressional, local government, and academic perspectives on the importance of this mission to the country's defense, as well as the practical effects of the physical facilities, high-level jobs, and economic growth that will accompany it.

6:00 pm - 9:00 pm	Corporate Partners Appreciation Dinner (Invitation Only)
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### Thursday, August 18

6:30 am - 7:30 am	Yoga
7:00 am - 4:00 pm	Registration Open
7:30 am - 9:30 am	Continental Breakfast
7:45 am - 9:45 am	<b>Academy for Excellence in Local Governance Core Class</b>

**County Financial Management**

Understanding and using the governmental budget process is a necessity for county elected officials. Veteran public administrators will discuss the county budget process and financial reports, offering practical tips for the new and seasoned county official.



# Schedule of Events

## Thursday, August 18 (continued)

8:30 am - 9:30 am	Rural Counties Forum
10:00 am - 4:00 pm	Exhibits Open
12:00 pm - 1:30 pm	Buffet Lunch - Exhibits (Ticket Required)

12:00 pm - 1:30 pm **Lunch Session - Presented by CivicPlus**

### ***Efficient Communication and the Evolution of the Internet***

*The Internet changed considerably over the past decade, moving from a curiosity to a convenient source of information to a powerful interactive communication tool. Rapid evolution of online functionality leaves many governments struggling to catch up, treading lightly into the world of Web 2.0 and beyond. In this presentation, Jesse Manning of CivicPlus looks at how trends in web design and functionality have changed over time, how citizen expectation demands more online services than ever, and how governments can best prepare themselves to catch up and keep ahead.*

12:00 pm - 1:30 pm **Lunch Session - Human Resources TBA**

2:00 pm - 3:00 pm **AFFILIATE SESSIONS**

### ***AGING ~ MD Access Point: One Stop Shop for Health and Support Services***

*Maryland Access Point (MAP) is a service and resource website established through a partnership between state agencies, the federal government as well as the Regional Centers for Independent Living. It is a one-stop shop for common care options, support services, such as medical services, in home care, nursing facilities, and community health and social services. Find out how to get connected and make this service available in your county.*

### ***CORRECTIONS ~ Cost-Drivers for County Corrections***

*Like many county agencies, local jails are facing significant cost challenges. However, unlike other county agencies, local jails perform a necessary and vital public safety service and cannot take advantage of some of the cost-cutting options available to other agencies – a local jail cannot simply cease operations for several days. Additionally, local jails have little control over some of the factors that are driving up their operating costs. Panelists will discuss the key cost drivers for county correctional facilities and potential ways to reduce those costs, including inmate medical and mental health services and reducing the inmate population through alternatives to incarceration. They will also discuss the State's funding structure for local correction departments and its attempts to shift more responsibilities onto local jails.*

### ***PARKS & RECREATION ~ The Promise of Program Open Space***

*More than 5800 local park and conservation area projects have been assisted through funds from Program Open Space (POS) since its establishment over 40 years ago. Due to the state's fiscal crisis, funding for this program has been greatly reduced, leaving its future uncertain. Speakers will provide an insight into the history of POS, outline the overall impacts it has had on the State, and discuss the potential for its future.*

### ***ATTORNEYS ~ Maintaining Maintenance of Effort: Changes and Challenges***

*Over the past several years, State and county budget challenges have revealed significant flaws in the State's Maintenance of Effort (MOE) law. School systems have challenged county implementation of MOE while MACo and the counties have sought to reform the MOE waiver process. Panelists will discuss recent changes and legal interpretations of the MOE law, including a recent challenge by the Montgomery County School system over what constitutes a*

3:00 pm - 3:30 pm Ice Cream Break (Ticket Required)

3:30 pm - 4:30 pm **AFFILIATE SESSIONS**

### ***MD ASSOC. OF PUBLIC LIBRARY ADMINS & THE MD LIBRARY ASSOC. (MLA) ~ Energizing Communities through E-Learning and Downloadable Re-***

*Whether breaking the digital divide, connecting citizens to opportunities for career development or knowledge of any type, or reading for growth and pleasure for any age, over 95% of Marylanders see libraries as centers for learning throughout life. 21st Century libraries bring technological skills and resources to the community in a cost-effective and efficient manner. Come learn about these resources, creative approaches for keeping costs down, and the exciting new initiatives underway.*

## Thank you to our Generous 2011 Summer Conference Sponsors!

- ♦ Aetna
- ♦ Bank of America Merrill Lynch
- ♦ CIGNA
- ♦ Comcast
- ♦ Constellation Energy
- ♦ CSX
- ♦ Daly Computers, Inc.
- ♦ Dominion Resources, Inc.
- ♦ Funk & Bolton, P.A.
- ♦ Honeywell
- ♦ L-3 STRATIS
- ♦ LGIT
- ♦ Nationwide Retirement Solutions
- ♦ Ocean City Downs
- ♦ ORACLE
- ♦ PNC Bank
- ♦ Potomac Edison
- ♦ Rifkin, Livingston, Levitan & Silver
- ♦ Sage Policy Group, Inc.
- ♦ Sprint
- ♦ UnitedHealthcare
- ♦ Vanguard Energy Partners, LLC
- ♦ Washington Gas Energy Services
- ♦ Waste Management/Wheelabrator
- ♦ Wells Fargo Home Mortgage
- ♦ WSSC

# Schedule of Events

## Exhibitors

1-800-Board Up  
 AFSCME  
 Cove Rec.  
 Acclaimed Promotions  
 Aetna  
 American Traffic Solutions  
 Anne Arundel County  
 BKV Group  
 BNY Mellon  
 Baltimore City  
 Baltimore Convention Center  
 Baltimore County  
 Baltimore Gas & Electric (BGE)  
 Baltimore Metropolitan Council  
 Benecon  
 Black Box Network Services  
 BridgeWave Communications, Inc  
 CDW-G  
 CSX Transportation  
 Calvert County  
 CareFirst BlueCross BlueShield  
 Carroll County  
 Centennial Contractors  
 Charlotte Hall Veterans Home  
 Children's Cabinet/Governor's  
 Comcast  
 Comptroller of Maryland  
 Concentra Medical Centers  
 Curtis Engine & Equipment, Inc  
 Daly Computers, Inc.  
 Data Networks  
 Delta Dental  
 EA Engineering  
 ESRI  
 Emergency Number Systems Board  
 Energy Answers Baltimore  
 Energy Systems Group  
 Frederick County  
 GANTECH  
 Garrett Co. Chamber of Commerce  
 GovDeals, Inc.  
 Governor's Coordinating Office  
 Greenhome & O'Mara, Inc.  
 Harford County  
 Honeywell  
 Hoot Systems LLC / Mayer Bros  
 Horizon Signal Technologies  
 Howard University  
 Information Builders  
 Injured Workers' Insurance Fund  
 IGSR  
 Johnson Controls, Inc.  
 KCI Technologies, Inc.  
 Kaiser Permanente  
 Kennedy Krieger Institute

### Thursday, August 18 (continued)

#### **ATTORNEYS ~ What Do You Mean I Can't Speak Here? Regulating First Amendment Rights**

*The right to protest and speak one's mind is a fundamental right embedded in the First Amendment of the United States Constitution. Counties often struggle to allow this right while also enacting reasonable time, place, and manner regulations. The struggle is magnified when a gathering or protest involves a controversial subject or group, such as the Westboro Baptist Church. Panelists will discuss the basic legal requirements surrounding free speech and protests, the ability of counties to regulate such speech, and First Amendment legal issues that can arise when a public event is held on county property.*

#### **ADMINISTRATORS ~ Energy Purchasing: Getting the Most Current for Your Currency**

*There are many programs to assist local governments with reducing energy costs. These may be through consortiums designed to facilitate the purchase of electricity, fuels and related services; utility companies offering rebates or other services; or specialized grants for the purpose of installing more efficient means of providing electricity. Come learn the benefits of participating in a consortium, how utilities can help, and what one county has done to reduce energy costs.*

#### **HEALTH OFFICERS ~ How Will Health Care Reform Really Deliver?**

*Implementation of health care reform is well under way in Maryland. However, it is anticipated that gaps in access to care will continue due to financial barriers and provider shortages. This session will address health care reform in Maryland with an emphasis on preventative care; challenges our health departments face, especially in the rural parts of the State; and innovative ways counties are preparing to fill gaps in care.*

4:00 pm - 6:30 pm Public Safety Reception

4:00 pm - 6:30 pm Exhibits Closed

6:30 pm - 8:30 pm President's Reception (Ticket Required)

*Theme: "Pirates of the Chesapeake" with music by the Charlie Parker Band*

### Friday, August 19

6:30 am - 7:30 am Yoga

7:00 am - 2:30 pm Registration

7:30 am - 8:45 am County Elected Officials Breakfast

8:30 am - 10:00 am Continental Breakfast

9:00 am - 2:00 pm Exhibits Open

9:00 am - 10:30 am **General Session**

#### **Powering the Future: Meeting Maryland's Energy Needs**

*As Maryland continues to grow, our energy supply and infrastructure must grow as well. Unfortunately, no single energy source is a "magic bullet" that will solve all of our energy challenges. Instead, the State must utilize a combination of traditional and emerging power sources in order to meet our future energy needs. Panelists will discuss the State's efforts to increase its usage of "green" and sustainable energy, such as solar and wind; the continuing role of traditional power sources, such as coal and nuclear; and the need to upgrade and maintain our energy delivery grid.*

10:30 am - 10:45 am Coffee Break

10:45 am - 12:00 pm **General Session**

#### **People Power: Harnessing Citizen Energy Through Social Media**

*Social media has become a powerful facilitator of change. It can provide the means for engaging employees and citizens in an effective and collaborative county government process. Your constituents are speaking out like never before using Twitter, Facebook, and other social networking sites, but do you have the tools in place to hear them and interact with them through their chosen media? Become familiar with those tools and how to implement them into your current structure and learn about examples of social media being used successfully by Maryland's counties.*

# Schedule of Events

## Exhibitors

### Friday, August 19 (continued)

12:00 pm - 1:00 pm	Buffet Lunch (Ticket Required)
12:00 pm - 1:00 pm	County Elected Women's Luncheon
1:00 pm - 3:00 pm	Kids Event ( <i>Clowns, Snacks, Goody Bags</i> )

### 1:00 pm - 2:00 pm **AFFILIATE SESSIONS**

#### **PLANNERS ~ "WIP"ing the Chesapeake Into Shape**

In order to meet the nutrient reduction goals under the federally-mandated Total Maximum Daily Load (TMDL) requirements for the Chesapeake Bay, counties are currently formulating their Phase II Watershed Implementation Plans (WIPs). The Phase II WIPs outline the specific actions each county will take in order to meet its own identified nutrient reduction targets. But counties continue to face significant challenges in drafting their WIPs, including a lack of critical information from the Environmental Protection Agency and needed financial assistance. Panelists will provide an update of federal and State activity regarding TMDLs; discuss the legal challenge of the American Farm Bureau; and examine the potential impacts on the agricultural, development, and wastewater treatment communities.

#### **HUMAN SERVICES ~ Show Me the MONEY – Finding, Writing, and Implementing Grants**

Grants are a great source of supplemental income for any county program or project. The money is available but it isn't always easy to find federal, state or private-funded grant opportunities. The speakers will discuss resources for grant-funding, as well as the process of writing grants – from identifying the need through putting the funds to work. Attendees will hear about resources, tips and tricks from the local, state, and private consultant per-

#### **ENGINEERS ~ Flipping the Switch: Shedding Some Light on Maryland's Transportation Funding Challenges**

Transportation infrastructure is critical to maintain the State's economic viability and to provide access to home, jobs, health care, education, and recreational activities. Yet, the Blue Ribbon Commission on Maryland Transportation Funding recently formed a consensus that the State's transportation system is facing a fiscal crisis. This session will discuss transportation funding challenges and needs, and why action needs to be taken now to maintain business competitiveness and citizen quality of life.

#### **IT PROFESSIONALS ~ Connecting Marylanders - One Broadband at a Time**

The One Maryland Broadband Network (OMBN), led by the Maryland Department of Information Technology with Howard County as a key partner, was granted \$115 million under the Recovery Act's Broadband Technology Opportunities Program (BTOP) to build a high-speed fiber optic network that will directly connect 1,006 community anchor institutions and span 4,200 square miles across the State of Maryland. The OMBN project will touch every county in the state. This session will cover the benefits of broadband, the economic development possibilities created by leasing "dark fiber" to businesses and the future of government efficiency and innovation in a wired world.

2:00 pm - 2:15 pm	Coffee Break
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### 2:15 pm - 3:15 pm **AFFILIATE SESSIONS**

#### **STATEWIDE INTEROPERABILITY EXECUTIVE COMMITTEE ~**

#### **Lives on the Line - Coordinated Public Safety Communications**

The interoperability of public safety communications systems is critical to protecting the lives and property of the citizens of Maryland. As technology is enhanced these communication systems must also be enhanced to ensure police and firefighters responding to a routine incident can talk to each other to coordinate efforts. Of course, in these difficult financial times, the State and local jurisdictions need to pool their resources for interoperability and not duplicate systems. This session will discuss the importance of interoperability and system enhancements, how the counties benefit, and provide specific examples of what is working in the county community.

L-3 STRATIS  
 Lanier Electronics Group, Inc  
 Local Government Insurance Trust  
 Loiederman Soltesz Associates  
 M&T Bank  
 MANSEF-MD Assn. of Nonpublic  
 MARBIDCO  
 MD Agricultural Education Fndtn  
 MD Assn. of County Health Officers  
 MD Conservation Partnership  
 MD Correctional Administrator  
 MD Correctional Enterprises  
 MD Dept. of Aging  
 MD Dept. of Agriculture  
 MD Dept. of Disabilities  
 MD Dept. of General Services  
 MD Dept. of Housing & Community  
 MD Dept. of Human Resources  
 MD Dept. of Labor, Licensing  
 MD Dept. of Legislative Services  
 MD Dept. of Natural Resources  
 MD Dept. of Planning  
 MD Dept. of Public Safety & Corrections  
 MD Dept. of Transportation  
 MD Energy Administration (MEA)  
 MD Environmental Service  
 MD Fire Chiefs' Association  
 MD Inst. for Emergency Medical  
 MD Insurance Administration  
 MD Library Association  
 MD Mediation & Conflict Resolution  
 MD Office of Admin Hearings  
 MD Public Libraries  
 MD Public Television  
 MD Register of Wills Association  
 MD Small Business Dev. Center  
 MD State Dept. of Assessments  
 MD State Dept. of Education  
 MD State Firemen's Assn.  
 MD State Lottery  
 MD Transportation Technology  
 MEDI  
 Manpower Group  
 MARFY  
 Maryland Classified Employees  
 Maryland Ind. College & University  
 Maryland Ready Mix Concrete  
 Miss Utility  
 Montgomery County  
 Motorola Solutions, Inc.  
 Multivista  
 Musco Sports Lighting  
 National Association of Counties  
 Nationwide Retirement Solutions  
 ORACLE



# Schedule of Events

## Exhibitors

Office of the Secretary of State  
 Oki Data Americas, Inc.  
 Optotraffic - Photo Enforcement  
 PNC Bank  
 Pepco Energy Services, Inc.  
 Pepco Holdings, Inc. - Pepco  
 Pictometry  
 Pleasants Construction  
 Potomac Edison  
 Prime Performance Technologies  
 Queen Anne's County  
 Regional Libraries of Maryland  
 Republic Services  
 Rocky Gap Lodge & Golf Resort  
 Sage Policy Group, Inc.  
 Salisbury University  
 Schaefer Ctr. for Public Policy  
 Severn Graphics, Inc.  
 Siemens Industry, Inc.  
 Skyline Network Engineering,  
 Southern Playground Inc.  
 Spatial Systems Associates, Inc.  
 Sprint  
 State Library Resource Center  
 T-Mobile USA  
 Talbot County  
 Tidewater Utilities, Inc.  
 Towson Univ., Econ. & Comm.  
 Tri-County Council Lower East  
 U.S. Bridge  
 U.S. Census Bureau  
 U.S. Reps Ruppertsberger & Sarbanes  
 U.S. Senator Benjamin L. Cardin  
 U.S. Small Business Administration  
 UMBC MD Inst. for Policy Analysis  
 UnitedHealthcare Insurance Co  
 Univ. of MD, MD Fire and Rescue  
 University of MD, University  
 University of Maryland Extension  
 Vanguard Energy Partners LLC  
 Vehicles for Change  
 Verizon Wireless  
 Washington Co. CVB/Hagerstown  
 Washington Gas Energy Service  
 Washington Suburban Sanitary  
 Waste Management of MD, Inc.  
 Watershed Assistance Collaboration  
 Wells Fargo  
 West Recreation, Inc.  
 Wheeler Lumber  
 Whiting-Turner Contracting Co  
 Wicomico County  
 Worcester County Tourism  
 ePlus Technology, Inc.

### Friday, August 19 (continued)

#### **ENVIRONMENTAL HEALTH OFFICERS ~ Are You Ready? Preparing for an Environmental Disaster**

Disaster preparedness plans must now include an "all hazards" response capability, however, recent studies of state and local public health readiness indicate some gaps in these capabilities. Given the financial situation of local and state government, would Maryland be ready to respond to a major environmental disaster within its borders? Panelists will discuss what is needed and how plans are structured to enable officials to respond safely and effectively if a disaster occurs.

#### **MD ECONOMIC DEVELOPMENT ASSOC (MEDA) & MD DEPT OF BUSINESS AND ECON DEVELOPMENT (DBED) ~ Reinventing Economic Development: Tapping Traditional Tools and New Resources**

State and local governments use many economic development tools to encourage job growth. These tools work to achieve the State's strategic economic priorities and keep counties at the forefront of new business development opportunities. This session will discuss the tools that are available, how they can be accessed, and how investments can be leveraged or bundled for maximum success.

#### **PLANNERS ~ Forum: Presenting PlanMaryland**

Maryland has been viewed as a leader in Smart Growth and land use policies and the State hopes to further its reputation through the adoption of a statewide land use plan called "PlanMaryland." The first public draft was released this Spring and the public comment period is set to close on September 1. While MACo has recognized the benefits of having a State plan, particularly for reducing policy conflicts between State agencies, it has many concerns with the provisions of the initial draft. This forum will provide a chance for you to provide feedback and constructive criticism on PlanMaryland directly to Governor O'Malley and the Maryland Department of Planning.

3:15 pm - 4:15 pm Governor's Cabinet Reception (Invitation Only)

5:00 pm - 8:00 pm Crab Feast - Rain or Shine (Ticket Required)  
 Music by The Klassix

### Saturday, August 20

7:00 am - 8:00 am Yoga

7:00 am - 10:30 am Registration

8:30 am - 9:30 am Continental Breakfast

9:00 am - 9:30 am MACo Business Meeting

9:30 am - 11:00 am **General Session**

#### **Sustainable Schools: The Benefits of Building and Operating Green**

"Green" building standards and sustainable building operations are being adopted by States and counties nationwide and Maryland has followed this trend. Senate Bill 208 of 2008 requires all new school buildings to meet certain green building requirements; community college projects have similar requirements. Panelists will discuss the benefits and challenges of sustainable building and operation for both public schools and

11:00 am - 11:15 am Coffee Break

11:15 am - 12:00 pm **Governor's Address**

12:00 PM Adjourn



# 2011 Golf Tournament

Wednesday, August 17 - Ocean City Golf Club

11401 Country Club Drive, Berlin, MD 21811 410.641.1779

Check In 7:30 a.m. - Shotgun Start 9:00 a.m. - SCRAMBLE

**\$75 - MACo Member (Conference Registrants Only)** - County government

**\$90 - Non-Member (Conference Registrants Only)** - All other government & commercial

Choose your own foursome or we will do it for you! You are responsible for finding your own replacement if you cancel after registration. *Directions and teams will be emailed to you a week prior to the Golf Tournament. Be sure to include your email below.*

Completely fill out information for EACH golfer below.

**Send Form  
and  
Payment to:**

**MACo  
169 Conduit  
Street  
Annapolis,  
Maryland  
21401**

**Fax Number:  
410-268-1775**

**Questions?**

**KAREN LOWE  
410- 269-0043**

**klowe@  
mdcounties.org**

**Your Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**email:** \_\_\_\_\_

**Player 2:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**email:** \_\_\_\_\_

**Player 3:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**email:** \_\_\_\_\_

**Player 4:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**email:** \_\_\_\_\_

**PAYMENT: No refunds. Your registration will NOT be processed without a COMPLETED FORM & PAYMENT.**

**Sorry, we do not take AMEX .**

**CARD#:** \_\_\_\_\_ **EXPIRATION DATE:** \_\_\_\_\_

**SIGNATURE: (Required)** \_\_\_\_\_

**DATE PAID:** \_\_\_\_\_ **CHECK NUMBER** \_\_\_\_\_ **AMOUNT PAID:** \_\_\_\_\_



# Headquarters Hotel?

There is no headquarters hotel for the MACo Summer Conference.

Make your hotel reservations early. You can always cancel later, but reserve now to guarantee a room.

Conference sessions, meetings, and events are held at the Convention Center, 4001 Coastal Highway (40th Street, Bayside), Ocean City, MD 21842

## Best Western

*(Must Mention Group #1235)*

443-664-4001

5501 Coastal Hwy

Rates: Standard-\$134.96 Wkday/\$195.95

Wkend; 2 Room Suite (bedroom + living

room)-\$154.96 Wkday/\$214.95 Wkend

*Cut-off: 7/1/2011*

<http://www.bestwesternocsuites.com/>

## Castle in the Sand

(410) 289-6846 or 1-800-552-SAND

3701 Atlantic Ave

Rates: Standard Bayview-\$215 Wkday/

\$235 Wkend; Standard Oceanfront-\$249

Wkday/\$269 Wkend; Oceanfront

Efficiencies-\$285 Wkday/\$305 Wkend;

Oceanfront 1 Bedrm Suites-\$319 Wkday/

\$339 Wkend

*Cut-off: 7/15/2011*

<http://www.castleinthefand.com/>

## Clarion Resort Fontainebleu Hotel

(800) 638-2100

10100 Coastal Hwy.

Rates: Double/Double-\$259; Executive

King-\$279; Studio King-\$289; Cabana-

\$309; 1 Bedrm Condo-\$299; 2 Bedrm

Condo-\$369; 3 Bedrm Condo-Weekly

*Cut-off: 7/19/2011*

<http://www.clarionoc.com/>

## Comfort Inn Gold Coast

410-524-3010

11201 Coastal Hwy

Rates: Standard-\$149; Bayview-\$159;

King-\$164

*Cut-off: none*

<http://comfortgoldcoast.com/>

## Days Inn Oceanfront

1-800-926-1122

23rd St. & Boardwalk

Rates: Poolside- \$189; Oceanfront-\$259

*Cut-off: none*

<http://www.daysinnboardwalk.com/>

## Dunes Manor Hotel

(800) 523-2888

28th Street & Boardwalk

Rates: Oceanfront Standard Room- Tues-

Thurs: \$249/Fri-Sat: \$259

*Cut-off: 7/16/2011*

<http://www.dunesmanor.com/>

## Fenwick Inn

(410) 250-1100 or (800) 492-1873

138th Street & Coastal Hwy.

Rates: Double/Double or King, Sun-Thu:

\$119/Fri: \$199

*Cut-off: 8/1/2011*

<http://www.fenwickinn.com/>

## Grand Hotel

(800) 447-6779

21st Street & Boardwalk

Rates: Grand View Guest Room-\$249

Premiere View Guest Room-\$259

Direct Ocean Front Guest Room-\$269

*Cut-off: 7/18/2011*

<http://www.grandhoteloceancity.com/>

## Hilton Suites Oceanfront

(410) 289-1470 or (800) 399-6820

32nd Street & Oceanfront

Rates: \$489

*Cut-off: 6/30/2011*

<http://www1.hilton.com/>

## Holiday Inn & Suites

(410) 289-1470 or (800) 399-6820

17th & Boardwalk

Rates: \$429

*Cut-off: 6/30/2011*

<http://www.ocmdhotels.com/ocsuites/>

## Holiday Inn Express

410-250-7800

126th Street & Coastal Hwy

Rates: Sun-Thurs: \$170/Fri-Sat: \$200

*Cut-off: none*

<http://www.holidayxp.com/>

## Holiday Inn Oceanfront

(410) 524-1600 or (800) 399-6820

67th St. & Coastal Hwy.

Rates: Eastern Oceanfront- Mon-Thurs:

\$284/Fri-Sun:\$294; South Oceanview-

Mon-Thurs:\$264/Fri-Sun:\$274; Garden

View- Mon-Thurs: \$249/Fri-Sun: \$264

*Cut-off: 6/30/2011*

<http://www.holidayinnoceanfront.com/>

## Howard Johnson Oceanfront Inn

1-800-926-1122; 24th & Boardwalk

Rates: Poolside-\$179; Oceanview-\$199;

Oceanfront-\$249

*Cut-off: none*

<http://www.hjoceanfrontinn.com/>

## Howard Johnson Oceanfront Plaza

1-800-926-1122

12th Street & Boardwalk

Rates: Standard-\$189; Oceanview-\$239

*Cut-off: none*

<http://www.hjoceanfrontplaza.com/>

## Paradise Plaza Inn

(888) 678-4111 (410) 289-6381

9th Street & Boardwalk

Rates: Oceanfront-\$109 Wkday/\$199.95

Wkend; Partial View-\$95 Wkday/

\$189.95 Wkend; Bay View-\$85 Wkday/

\$179.95 Wkend

*Cut-off: 7/18/2011*

<http://www.paradiseplazainn.com/>

## Princess Bayside Beach Hotel

1-888-622-9743

4801 Coastal Hwy.

Rates: Standard- Tues-Thurs: \$179/Fri-

Sat: \$249; Deluxe Efficiency- Tues-Thurs:

\$199/Fri-Sat: \$289; Bayfront Efficiency-

Tues-Thurs: \$249/Fri-Sat: \$299

*Cut-off: 7/15/2011*

(2 Night Minimum for Saturday stays)

<http://www.princessbayside.com/>

## Princess Royale Hotel

(410) 524-7777

9100 Coastal Hwy.

Rates: Oceanview/Poolview Suite-\$259

Oceanfront Suite-\$349

*Cut-off: 7/17/2011*

<http://www.princessroyale.com/>

## Quality Inn Oceanfront

(410) 524-7200 or (800) 837-3586

54th Street & Coastal Hwy.

Rates: \$234-\$264

*Cut-off: 6/30/2011*

<http://www.ocmdhotels.com/qioceanfront/>

## Sea Bay Hotel

*(Must Mention Group #4837)*

410-524-6100

61st Street & Coastal Hwy

Rates: \$134.95 Wkday/\$179.97 Wkend

*Cut-off: none*

<http://www.seabayhotel.com/>

# CONFERENCE ATTENDEE REGISTRATION FORM

MACo 2011 Summer Conference August 17 – 20, 2011 Ocean City Convention Center

(Program and online registration: [www.mdcounties.org](http://www.mdcounties.org))

Name: \_\_\_\_\_ Nick name for badge: \_\_\_\_\_  
                    First                    MI                    Last

Representing: \_\_\_\_\_ Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Spouse name (for paid spouse registrations only) \_\_\_\_\_

PLEASE CHECK APPROPRIATE REGISTRATION FEE:

## RATES FROZEN FROM 2009!

### COUNTY MEMBERS (ELECTED, APPOINTED OR HIRED)

	THRU 7/1	THRU 7/29	AFTER 7/29
Full Registration <i>(Includes all conference meetings and meal functions)</i>	<input type="checkbox"/> \$285	<input type="checkbox"/> \$315	<input type="checkbox"/> \$375
Spouse Registration <i>(Includes Exhibit Hall, 1 Reception &amp; 1 Crab Feast)</i>	<input type="checkbox"/> \$140	<input type="checkbox"/> \$150	<input type="checkbox"/> \$185
Thursday Meeting & Breaks only <i>(Order meal tickets separately)</i>	<input type="checkbox"/> \$145	<input type="checkbox"/> \$155	<input type="checkbox"/> \$185
Friday Meeting & Breaks only <i>(Order meal tickets separately)</i>	<input type="checkbox"/> \$145	<input type="checkbox"/> \$155	<input type="checkbox"/> \$185
Saturday Meeting & Breaks only <i>(Order meal tickets separately)</i>	<input type="checkbox"/> \$110	<input type="checkbox"/> \$120	<input type="checkbox"/> \$130

### OTHER GOVERNMENT (MUNICIPAL, STATE, FEDERAL EMPLOYEES)

Full Registration <i>(Includes all conference meetings and meal functions)</i>	<input type="checkbox"/> \$380	<input type="checkbox"/> \$420	<input type="checkbox"/> \$500
Spouse Registration <i>(Includes Exhibit Hall, 1 Reception &amp; 1 Crab Feast)</i>	<input type="checkbox"/> \$160	<input type="checkbox"/> \$175	<input type="checkbox"/> \$215
Thursday Meeting & Breaks only <i>(Order meal tickets separately)</i>	<input type="checkbox"/> \$175	<input type="checkbox"/> \$190	<input type="checkbox"/> \$225
Friday Meeting & Breaks only <i>(Order meal tickets separately)</i>	<input type="checkbox"/> \$175	<input type="checkbox"/> \$190	<input type="checkbox"/> \$225
Saturday Meeting & Breaks only <i>(Order meal tickets separately)</i>	<input type="checkbox"/> \$130	<input type="checkbox"/> \$140	<input type="checkbox"/> \$150

### COMMERCIAL (PROFIT & NON-PROFIT)

Full Registration <i>(Includes all conference meetings and meal functions)</i>	<input type="checkbox"/> \$485	<input type="checkbox"/> \$535	<input type="checkbox"/> \$640
Spouse Registration <i>(Includes Exhibit Hall, 1 Reception &amp; 1 Crab Feast)</i>	<input type="checkbox"/> \$180	<input type="checkbox"/> \$205	<input type="checkbox"/> \$245
Thursday Meeting & Breaks only <i>(Order meal tickets separately)</i>	<input type="checkbox"/> \$180	<input type="checkbox"/> \$195	<input type="checkbox"/> \$235
Friday Meeting & Breaks only <i>(Order meal tickets separately)</i>	<input type="checkbox"/> \$180	<input type="checkbox"/> \$195	<input type="checkbox"/> \$235
Saturday Meeting & Breaks only <i>(Order meal tickets separately)</i>	<input type="checkbox"/> \$135	<input type="checkbox"/> \$145	<input type="checkbox"/> \$160

### MEAL TICKETS

Thursday Lunch	<input type="checkbox"/> \$25	<input type="checkbox"/> \$25	<input type="checkbox"/> \$25
Thursday President's Reception - Adult	<input type="checkbox"/> \$40	<input type="checkbox"/> \$45	<input type="checkbox"/> \$55
Thursday President's Reception - Under 21 years old	<input type="checkbox"/> \$20	<input type="checkbox"/> \$20	<input type="checkbox"/> \$20
Friday Lunch	<input type="checkbox"/> \$25	<input type="checkbox"/> \$25	<input type="checkbox"/> \$25
Friday Crab Feast - Adult	<input type="checkbox"/> \$50	<input type="checkbox"/> \$55	<input type="checkbox"/> \$65
Friday Crab Feast - 11 - 17 years old	<input type="checkbox"/> \$20	<input type="checkbox"/> \$20	<input type="checkbox"/> \$20
Friday Crab Feast - 10 & Under	<input type="checkbox"/> FREE	<input type="checkbox"/> FREE	<input type="checkbox"/> FREE

Total Due \_\_\_\_\_

**Cancellations/Changes and Refunds:** Fees will be refunded, less a \$75.00 processing fee, if cancellation or change resulting in a refund is received in writing no later than July 1. After that date, fees are non-refundable. All refunds will be processed after the conference. Substitutions are allowed at no charge.

**PAYMENT METHOD** Check or Money Order payable to **MACo**. Your confirmation/receipt will be emailed to the email address on this form.

Please check appropriate box:  Check  VISA  MasterCard

Card #: \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_ Print Cardholder Name: \_\_\_\_\_

Please mail or fax completed registration form with payment to:

**MACo**  
**Attn: Emily Hollis**  
**169 Conduit Street**  
**Annapolis, MD 21401**

**Phone: (410) 269-0043**  
**FAX: (410) 268-1775**  
**Questions? [ehollis@mdcounties.org](mailto:ehollis@mdcounties.org)**

### MACo Office use only

Date Paid \_\_\_\_\_ Check or PO Number \_\_\_\_\_ Amount \_\_\_\_\_

Date Paid \_\_\_\_\_ Check or PO Number \_\_\_\_\_ Amount \_\_\_\_\_

**Maryland Association of Counties**  
**169 Conduit Street**  
**Annapolis, Maryland 21401**  
**www.mdcounties.org**

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*169 Conduit Street, Annapolis, MD 21401  
(410) 269-0043 (301) 261-1140*

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**Associate Director Andrea Mansfield**  
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**Meetings & Events Coordinator Virginia White**  
vwhite@mdcounties.org

*Maryland Association of Counties*  
**Annual Summer  
Conference**

**August 17 - 20, 2011**

*Ocean City Convention Center*

**Registration  
Materials**